



Name of Wine: Redart
Producer: Urbanite Cellars
Region: California
Vintage: Multi-Vintage
Grape Variety: blend of 70% Merlot, 20% Syrah and 10% Other Reds.

Grape Source:

20% Central Coast and North Coast AVA's

Vinification:

Maceration/Fermentation: Fermented in stainless steel tanks, and then each varietal is aged from 4 to 9 months using neutral French oak barrels.

Other:

Alcohol Volume: 13.4%

Tasting Notes:

Ripe blackberry and red currant flavors, with spicy accents; very smooth and velvety on the finish. The advantage of a Multi-Vintage wine is that it allows the winemaker the most freedom to select the best flavor components across vintages. Our red combines several different vintages of wine in order to create a blend that marries ripe, young intense fruit flavors with more mellow, complex flavors.

History:

Based in San Francisco, Urbanite Cellars is the culmination of importer Luis Moya's lifelong dream. Born in Havana Cuba, Luis fled to the US in 1980, spending time in Miami before moving to New York where he began his career in wine. He worked at several landmark New York restaurants, including Windows on the World, before embarking on his import and wholesale career. In 2004 Luis moved to California with his family. His plan was to buy a vineyard and start a *bodega*, but the daunting financial realities of California winemaking soon interceded and Luis instead founded Vinos Unico Importers and Distributors. As Vinos Unico grew, Luis developed strong relationships with winemakers and grape growers throughout the state and it rekindled his passion to make his own wine. Urbanite Cellars' inaugural release, Redart, draws from the Old World tradition of easy-drinking every day table wines.

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